

# HubSpot for Startups

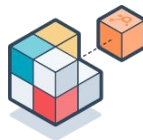


From day one, customer acquisition and customer retention has never been easier than with HubSpot for Startups. Demo the HubSpot product and get your questions answered at their weekly startup office hours: [hubspot.com/startups/product-demo](https://hubspot.com/startups/product-demo)



## Education Resources and Tailored Training

Workshops, masterclasses, resources, tools, and templates to help founders and startup teams acquire and retain more customers.



## Integrated Platform for Startups

Access to 500+ integrations as well as the opportunity to build an integration of the HubSpot platform.



## Up to 90% Off HubSpot Software

Access to a full suite of software for marketing, sales, and customer service, with a completely free CRM at its core at a startup-friendly price.

Learn More & Apply @ [hubspot.com/startups](https://hubspot.com/startups)

**HubSpot** for Startups

# Eligibility

## Startups eligible for up to 90% off year one

- ✓ Raised funding up to \$2 million
- ✓ Associated with one of our approved VC, Incubator, or Accelerator partners.
- ✓ Get 50% off in the second year and 25% off ongoing

## Startups eligible for up to 50% off year one

- ✓ Raised funding over \$2 million
- ✓ Have not raised Series B or beyond
- ✓ Associated with one of our approved partner organizations
- ✓ Get 25% off ongoing

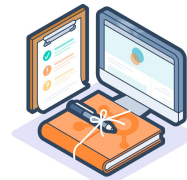
## Startups eligible for up to 30% off year one

- ✓ Associated with one of our approved entrepreneurial organizations
- ✓ Get 15% off ongoing

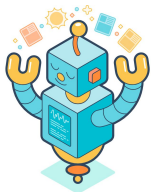
# Startups on HubSpot Growth Platform



Manage all contacts in our free (forever) CRM



Sell better through our robust suite of sales tools



Manage all marketing through our full marketing automation tools

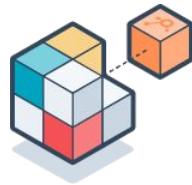


Close the loop with customers in our new suite of services tools

# Integrated Platform for Startups



HubSpot for Startups  
customers can build  
on our platform.



Startups can also  
utilize the 500+  
integrations into  
HubSpot, to extend  
your capabilities and  
grow your company



HubSpot is heaven.  
It allows me to automate a lot  
of processes and thus to free  
up a lot of time.

Khadir Alaoui  
Head of Operations, Adlive





We are loving HubSpot as an internal tool.  
We are making good use of the  
automation tools and pipelines to  
streamline our deal sourcing.

Couldn't live without it!

Sean Percival, CMO, appear.in

# Learn more & Apply

[hubspot.com/startups](https://hubspot.com/startups)