



Company Name:
Person Completing Form:

COMPANY SELF-ASSESSMENT TOOL		
<p>Below you will see the key metrics that the SC Launch Team uses to evaluate companies. This is a voluntary self-assessment tool which we encourage you to use to objectively measure your organization, technology and potential. Provide commentary and a rating in spaces provided below.</p>		
METRIC	CRITERIA	RATING: 10 = EXCELLENT 1 = POOR
TEAM	Describe your team's experience in your particular technical field. What is your start-up business experience, including raising capital and achieving technical/financial milestones?	
COMPANY SELF-ASSESSMENT		
TECHNICAL VIABILITY	Describe your technology and its potential to be a breakthrough in the field. Has it been matured and validated, do you have IP and what level of protection does it provide?	
COMPANY SELF-ASSESSMENT		
MARKET VIABILITY	Will your technology compete in a sizable market? Does it have the potential to generate major revenue/ROI? Has the path to market been identified? Would it be an attractive acquisition target and by whom?	
COMPANY SELF-ASSESSMENT		
FUNDING	Outside of SC Launch what other funding have you received? Do you have significant capital secured to get to market? If not, do you have a plan to secure it?	
COMPANY SELF-ASSESSMENT		
TIMING	What is your projected timing to enter the market? Will there be any prolonged regulatory approval (ex. FDA)?	
COMPANY SELF-ASSESSMENT		
	TOTAL CUMULATIVE SCORE =	
<p>If you would like feedback on these areas, please submit this completed form to apply@scra.org. For any questions please contact your designated Regional Manager.</p>		