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| Company Name: |
| Person Completing Form: |

| COMPANY SELF-ASSESSMENT TOOL | | |
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| <p>Below you will see the key metrics that the SC Launch Team uses to evaluate companies. This is a voluntary self-assessment tool which we encourage you to use to objectively measure your organization, technology and potential. Provide commentary and a rating in spaces provided below.</p> | | |
| METRIC | CRITERIA | RATING: 5 = EXCELLENT 1 = POOR |
| TEAM | Describe your team's experience in your particular technical field. What is your start-up business experience, including raising capital and achieving technical/financial milestones? | |
| COMPANY SELF-ASSESSMENT | | |
| TECHNICAL VIABILITY | Describe your technology and its potential to be a breakthrough in the field. Has it been matured and validated, do you have IP and what level of protection does it provide? | |
| COMPANY SELF-ASSESSMENT | | |
| MARKET VIABILITY | Will your technology compete in a sizable market? Does it have the potential to generate major revenue/ROI? Has the path to market been identified? Would it be an attractive acquisition target and by whom? | |
| COMPANY SELF-ASSESSMENT | | |
| FUNDING | Outside of SC Launch what other funding have you received? Do you have significant capital secured to get to market? If not, do you have a plan to secure it? | |
| COMPANY SELF-ASSESSMENT | | |
| TIMING | What is your projected timing to enter the market? Will there be any prolonged regulatory approval (ex. FDA)? | |
| COMPANY SELF-ASSESSMENT | | |
| | TOTAL CUMULATIVE SCORE = | |
| <p>If you would like feedback on these areas, please submit this completed form to apply@scra.org. For any questions please contact your designated Regional Manager.</p> | | |